

Dear honorable ESCCA sponsor,

The European Society for Clinical Cell Analysis (ESCCA) appreciates the long lasting relationship between ESCCA and your company. This relationship is beneficial for both parties and promotes and improves the education, research and development in the field of cytometry. In order to highlight this relationship and your affiliation with ESCCA we

would like to offer you the following promotional proposal.

ESCCA is an association of European professional scientists working in cell detection, measurement and definition for diagnostic and therapeutic purposes, utilizing advanced technologies. ESCCA defines clinical but also preclinical or transfer applications of cytometry embracing the fields of pathology, immunology, haematology, cancer, ageing, regenerative medicine and microbiology. ESCCA aims to create a platform for scientific knowledge exchange and contacts with colleagues in the field.

The partnership with the International Clinical Cytometry Society (ICCS), which has resulted in Clinical Cytometry (Cytometry Part B) becoming the common official Journal, has further increased ESCCA's international visibility.

Since 1996 ESCCA organizes an annual Conference, aiming at the standardization, validation and dissemination of flow cytometric know-how and its implementation in clinical laboratories. The Conference has become of major importance for education and scientific exchange in the fields of basic, translational and clinical applications in cytometry, in

particular flow cytometry applications and in Hematology, Immunology, Cancer and Cell Biology.

Furthermore, ESCCA organizes and promotes educational activities in Summer and Winter schools and symposia. ESCCA has developed an educational tool for ESCCA members, the ESCCAbase, to train yourself in cytometry. Recently, ESCCA initiated an initiative for members to become an ESCCA certified cytometrist through the organization of an examination in flow cytometry.

All these activities can only be carried out through support of the ESCCA affiliated sponsors. To confirm our relationship and our gratitude we would like to offer you the possibility to publish your logo on the ESCCA website home page, offering a platform for contacts with your potential costumers and to inform and educate users regarding your products and instruments.

#### Dr. Katherina Psarra

President Dept of Immunology - Histocompatibility Evangelismos Hospital, Athens (GR) Tel: +30 2132045701 Fax: +30 2132043181 katherina@kyttarometria.gr

Prof. Silvia Della Bella Secretary Dept of Medical Biotechnologies and Transitional Medicine University of Milan (IT) Humanitas Clinical & Research Center Tel: +39 02 82245144 Fax: +39 02 82245101 silvia.dellabella@unimi.it

#### Dr. Frank Preijers

Treasurer Central Hematology Lab Radboud University Medical Center, Nijmegen (NL) Tel: +31 24 3616534 Fax: +31 24 3635131 Frank.Preijers@radboudumc.nl

#### ESCCA Board 2015-18

Paula Fernandez (CH) Claudio Ortolani (IT) Stefano Papa (IT) Jordi Petriz (ES) Andy Rawstron (UK)



This logo can be provided with a hyperlink to your website or a website of your choice for your promotional activities. This will be also published on the Confirmed Sponsors page of the ESCCA website with the possibility to add a short text (maximum 100 words). The logo can also be provided with a banner (up to 4 rotating images with four related hyperlinks).

To cover costs and to support ESCCA activities we are asking you the following yearly fees:

Logo with hyperlink on home page and Confirmed Sponsors page: €5000,-Logo with hyperlink and short text on Confirmed Sponsors page: €7000,-Logo with hyperlink and banner on Confirmed Sponsors page: €6000,-

We hope that you will accept our proposal and will continue your support of ESCCA activities.

We are looking forward to your response.

Sincerely Yours,

Dr. Frank Preijers Treasurer of ESCCA, On behalf of the ESCCA board



# **Enclosure:**

Besides the publication of a company logo on ESCCA website there are several sponsor opportunities:

# Sponsoring of the Annual Conference

The annual Conference aims at the standardization, validation and dissemination of flow cytometric know-how and its implementation in clinical laboratories. The Conference has become of major importance for education and scientific exchange in the fields of basic, translational and clinical applications in cytometry, in particular flow cytometry applications and in Hematology, Immunology, Cancer and Cell Biology. For more information on the Annual Conference and to order it's Sponsor Brochure, please contact the Conference Organiser, Babette Schmidt, at info@globalconferencesupport.com, phone +31206440716.

# **Yearly Support**

Yearly support gives your company maximum exposure on a year-round basis, whilst at the same time you will be actively supporting and participating in ESCCA innovative projects and forthcoming educational activities. At the ESCCA Annual Conference you will be given first priority in the selection of your booth space and many other sponsor benefits agreed on. For more information or to discuss tailor made proposals, please contact the Conference Organiser (see above).

### Own subpage at the Educational page of the ESCCA website

- Own subpage at the Education page of the ESCCA website, in between the Clinical Cytometry Education Network (CCEN) submenu and Material for Education. This page can be filled at your discretion but in consultation with ESCCA.

- Inclusion of maximum 10 files in the ESCCAbase. ESCCAbase is a distance training instrument composed by a database of files that can be freely consulted by those who are entitled to it. You have the possibility to contribute to ESCCAbase with patient cases in order to facilitate exchange of testing knowledge with experts. For more information on ESCCAbase, visit the ESCCA website <u>www.escca.eu</u>.

### Inclusion of files in the ESCCAbase database

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